

keyTouch Company Profile

Keytouch Inc. is a technology licensing & product development company in the field of mobile input solutions. This company, headquartered in California, is the holder of several patents for reduced keypad applications, which dramatically improve data entry with reduced keypads on mobile devices, and represents a fundamental improvement over existing technology.

Breakthrough Technology

The breakthrough technology addresses the data entry problem experienced in the fast-growing mobile phone market. The software keyboard solution enables full PC text entry functionality on a regular mobile phone keypad with Predictive Text capability, and offers over 40 language data-bases on various OS platforms.

The cost-effective algorithm can be implemented in any current product within a 3-months lead-time.

Potential Markets

The Keytouch solution, while primarily aimed at cell phones, can be applied to any reduced-function keyboard devices – GPS, remote controls (Digital Home), ATMs, touch-screen kiosks, smart appliances, and telematics.

Apart from pursuing near-term expanding markets, Keytouch is also enthusiastically committed to the development of future intelligent human interface technologies.



Design Principles

All products at Keytouch are designed with three user-focused principles in mind:

- Ease of use and simplicity are non-negotiable
- Consistency of behavior - should follow users' natural workflow
- Products must clearly enhance the user's life in some way

Vision

Our vision is to be enablers of interactive mobile communication, anytime, anywhere. In touch with the trend towards Mobile Information Gateway's convergence, our aim is to have the Keytouch Smart Input system embedded in all hand-held or reduced-keyboard devices worldwide.

Mission

- To build a world-class recognizable brand by providing innovative input technology for mobile devices.
- To achieve excellence and go beyond.
- To compile language databases serving world-wide markets, and fulfilling customers' needs.
- To serve our OEM customers with respect, and provide custom turn-key solutions.

Our Team

The company is composed of people who are forward-thinkers, who share a desire for innovation and problem-solving, and who pride themselves on handling customer requests fast and efficiently.

At Keytouch, our principle is to "**hire the right people, to do the right thing**". Our team represents more than 20 years' experience in the technology field, as innovators, input experts, UI experts, software developers, sales personnel and executive staff. While we come from diverse backgrounds, we all share a common commitment to the customer, a willingness to collaborate, and above all to provide innovative solutions. We solve problems with fast, competent responses and a professional attitude.



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